



The Role of Transformational Leadership in Promoting Employee Innovation and Creativity in High-Growth Startups in Amravati Region

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Abstract

This research explores the role of transformational leadership in promoting employee innovation and creativity within high-growth startups in the Amravati region. The study examines the impact of transformational leadership on organizational growth and performance, identifying key leadership behaviors and practices that foster a culture of innovation. Through a detailed analysis of employee perceptions and leadership effectiveness, the research highlights how transformational leaders empower their teams to overcome challenges such as resource constraints, market volatility, and regulatory barriers. The findings indicate that transformational leadership significantly enhances employee engagement, innovation, and organizational adaptability, contributing to the overall success of startups. Additionally, the study provides practical recommendations for startup founders, policymakers, and stakeholders to implement effective leadership strategies that support sustainable growth and foster a positive organizational culture. By focusing on transformational leadership, this paper underscores its critical role in driving entrepreneurial success and economic development in the Amravati region.

