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## **AI and Changing Social Values in College Students**

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### **Abstract**

The development of Artificial Intelligence is dramatically changing college students' social values. As AI continues to permeate education, communication, and everyday life, college students are finding themselves in the throes of new perceptions about privacy, relationships, work-life balance, and education. The study will address how AI reshapes the values of these four social aspects of college students by focusing on the positive and negative impacts. The research applies a mixed-methods approach combining qualitative interviews with quantitative surveys in order to analyze the level at which AI affects students' behavioral patterns and worldviews. It finds that AI may be convenient and personalized, but it has a darker side, including surveillance, social isolation, and ethical concerns. It, therefore, stresses that the integration of AI into higher education should be in a balanced way, with technology being paired with discussions on ethics and social responsibility, to make sure the developing values of the students go along with the societal well-being.

