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## National Seminar on 'Sanskriti Ka Badlta Swaroop Aur Al Ki Bhumika'

## AI And Social Transformation: Interwining Technology (Impact of Media) And Humankind

Dr. Jaspreet Kaur, Asst. Professor, Maa Saraswati P.G. College, Jaitsar

## Abstract

Artificial intelligence is accumulating our daily life such extensively that it has totally transformed our culture norms and Practices, values and ethics. Not only this it is also creating a zestful and corresponding global environment. Artificial intelligence is transforming social frameworks contributing innovation and advanced situation to demanding challenges and at the same time it is raising social ethical and cultural worriment predictive healthcare viable progression and tailored learning systems are all enhanced by ability accessibility of AI. No matter adopting it is not unchallenged. Job displacement ecological, concerns and ethical problems are all related with AI. The article explores into critical issues such as machine learning that is algaithmic bias, privacy risks, digital divide that can intensity the living disparities

To cope up with these challanges policies that focus on transparency and accountability should be robustey proposed. Education, skillwork and vacational training must be promoted highly to bridge the skill gaps. Public awareness campaigns, governments determination and global collaboration are also necessary for demonstrating ai and setting up harmonized international requirements.

By blending technological innovation with humanistic policies, AI can lead to equal and sustainable modification. This article wind up by visualizing are imagining a future where AI gose with care human values, supporting beneficial development at the same time protecting moral and social concentrations.



