



## **“Artificial Intelligence and Social Change: Opportunities, Challenges, and the Way Forward”**

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### **Abstract**

Artificial Intelligence (AI) is changing society diversely, offering both benefits and challenges. Globally, AI can improve access to education, healthcare, and public services etc, and in this way it helps to bridge the gap between different communities. However, with the benefits, AI are some negative impact, such as job loss, ethical issues, and unequal access, especially between rural and urban areas. This study explores AI's impact by using a simple approach. It compares how AI affects rural and urban communities, and looks at Virtues (advantages like efficiency and improved services), Weaknesses (challenges like cost and digital gaps), Opportunities (potential benefits such as policy support and increased access), and Threats (risks like job displacement and privacy issues). The findings suggest that AI offers great potential for the human world, the only thing is to be careful about the future policies which are needed to ensure its benefits to everyone, especially the most vulnerable.

