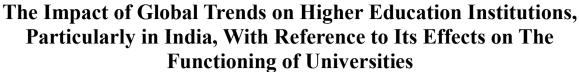


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Abstract

The term "globalization" is hotly debated and has become a source of conflict. In the context of higher education, globalization should be valued since it gives scholars and students the chance to collaborate on a worldwide platform, but it has also worsened already-existing disparities and produced new ones. In emerging nations like India, the detrimental effects of globalization are most noticeable. The primary goal of this study is to investigate how global trends impact the operation of Indian universities in particular against this backdrop of growing global trends. This will be accomplished by a thorough critical analysis of current literature.

Key Words: - Internationalization, Marketization, and New Managerialism.



