

## "To Study Global Perspectives on Higher Education with Trends and Insights with Special References to Study Area,"

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### Abstract

The escalating influence of globalization has transformed higher education from a localized public good into a highly competitive, internationalized service industry. This shift presents a complex duality: while it fosters global academic collaboration and enhances institutional standards, it simultaneously introduces new structural pressures and exacerbates existing systemic inequities. This paper, titled "To study global perspectives on Higher education with trends and insights with special references to study area," focuses specifically on the challenges and consequences of these worldwide trends—namely Internationalization, Marketization, and New Managerialism—within emerging national contexts. Using a critical literature review, this study investigates how these global pressures are currently impacting the operational, financial, and pedagogical structures of universities in India. The findings aim to illuminate the necessary policy adjustments required for Indian institutions to leverage global integration while mitigating detrimental effects on access, equity, and public service mandate.

**Keywords: Globalization, Higher Education, India, Internationalization, Marketization, New Managerialism, Educational Equity.**

