

New Policy of Education Merging to Cinema in New Era

Pinki Devi, Research Scholar (History), Glocal University, Saharanpur (U.P.)

Abstract

The rapid transformation of digital technology and media has created new opportunities for integrating education with cinema in the contemporary era. Cinema is no longer limited to entertainment; it has become a powerful medium for communication, cultural awareness, creativity, and knowledge dissemination. This paper proposes a new policy framework for incorporating cinema into education to make learning more engaging, inclusive, and relevant to the needs of modern learners. The proposed approach encourages the use of educational films, documentaries, historical cinema, animated content, and carefully selected feature films as supplementary teaching resources. Such integration can enhance students' critical thinking, visual literacy, communication skills, social awareness, and understanding of diverse cultures and historical events. The policy also emphasizes media literacy so that students can critically evaluate fictional representation, misinformation, stereotypes, and commercial influences in cinematic content. Teachers would receive appropriate training to select and integrate films with curriculum objectives while maintaining academic standards and age-appropriate content. Furthermore, collaboration among educational institutions, filmmakers, policymakers, and digital learning platforms can support the production of high-quality educational cinema. The study argues that a balanced education–cinema policy can bridge classroom learning and real-world experiences, particularly in the digital era. With appropriate ethical guidelines and accessibility measures, cinema can become an effective pedagogical tool for developing creative, informed, and socially responsible citizens.

Keywords: Education policy, cinema in education, digital learning, media literacy, visual education, innovative pedagogy, film-based learning, critical thinking, educational technology, new era.