SCM and MSCM: An Overview

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Introduction

Supply Chain Management (SCM)

Even though it is essential for the continued existence of businesses and the faultless execution of the tasks that firms carry out, the idea of resilience is not well understood by most people. Nevertheless, it is essential for both of these things. As a direct consequence of this fact, a number of distinct understandings of the term may be discovered in a variety of published works. There are a great number of people in the academic world who are of the opinion that the terms "flexibility" and "resilience" are synonymous with one another. On the other hand, there are a number of professionals who are of the opinion that there is a difference between the two. While some researchers concentrate on the numerous factors that contribute to resilience, others do in-depth research on the notion. Certain researchers employ theoretical approaches in their work to carry out the findings described here. As a direct result of this, the primary characteristics and components of supply network resilience, in addition to their interaction with one another and the consequences for **supply chain management (SCM)**, are not frequently recognized or properly examined.

This is despite the fact that these aspects are extremely important. In addition, although the employment of information technology helps in the monitoring and control of events, there is still a need for more research and analysis about the influence that it has on the robustness of supply chains. This is the case in spite of the fact that the utilization of information technology makes the monitoring and control of occurrences easier. Even if the majority of past research has been on analyzing the influence of particular kinds of systems, such as ERP or blockchain technologies, on the resiliency of supply chains, the consequences of diverse IT infrastructures are still not well recognized. Enterprise resource planning (ERP) systems and distributed ledger technology (blockchain) are two examples of the types of systems that fall under this category. The impacts that various IT implementations have on resilience are diverse and dynamic, which means that they vary over time. This is because different IT implementations are reliant on the environment in which they are utilized, and since modern IT infrastructures are complex, diversified, and continually developing. As a direct consequence of this, further study is necessary to achieve a deeper comprehension of these consequences. The purpose of this article is to make a suggestion for a solution while simultaneously addressing the problems that have been raised.

Modern Supply Chain Management (MSCM)

The second section of this article will concentrate on the contemporary issues that **modern** supply chain management (MSCM) needs to solve. The issue of unpredictability will receive particular attention in this section of the study. We discuss the potential precariousness of supply networks as well as the critical nature of having efficient risk and event management systems in place. After that, it conducts an analysis of the supply chain's resilience, giving particular emphasis to the multidimensional character of this feature in its examination. In the third part of this article, a conceptual framework for doing research on resilience is presented for readers' consideration. In this section, in addition to the theory of appreciating systems created by Vickers, the findings of earlier research are taken into consideration as well. The fourth part of this investigation takes a look at the influence that information technology (IT) has on the management of changes to the natural environment. The preceding paradigm will serve as the basis for the next section. In addition to this, it investigates significant aspects of information technology and evaluates the influence that these aspects have on resilience. In the section labeled "Discussion," a comparison is made between the findings of this research and the findings of earlier studies that have been carried out. In addition to that, it highlights the constraints that were placed on the study that was being done. The last part discusses not just the contributions that this study produced but also its concluding remarks as well as some recommendations for more research.

The administration of the flow of products and services, which begins at the place of production

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and continues all the way through to the point where the commodities are consumed, is an example of supply chain management. Supply chain management may be defined as the management of this flow of goods and services. In addition to that, it encompasses the movement and storage of raw materials that are utilized in the production of finished goods, inventories, and things that are still in the process of being completed. The management of supply chains has several goals, the key ones being to keep track of manufacturing, distribution, and transportation of products and services, as well as to develop links across these three processes. Companies who are able to achieve this are the ones that have a very good and firm grasp on their internal sales, manufacturing, distribution, and all other aspects of their business, including their internal inventories.

The graphic that can be found above depicts the flow of information, products, and services from their respective producers to their respective customers. You may view this image by clicking on the link. This image illustrates the process by which a product goes from its inventor to its manufacturer, who then passes it on to its distributor so that it may be sent. This process begins with the invention of the product. The wholesaler or retailer gets the things from the distributor, who then passes them on to the wholesaler or retailer so that the customers can easily obtain the product. The wholesaler or retailer then distributes the items further to other retailers so that customers can easily obtain the product. The activities of supply management and demand management are, for all intents and purposes, combined under the umbrella of supply chain management.

Approches of SCM & MSCM

It accomplishes this goal by making use of a wide number of strategies and approaches in order to monitor the entirety of the chain and to perform well at each and every level that is involved in the chain. Every component that is involved in the process is tasked with the job of minimizing costs to the greatest extent feasible, aiding other companies in improving the long-term performance of their operations, and providing value to the organization's stakeholders as well as to the customers it serves. It is possible that utilizing this method will assist in lowering the rates by doing away with the unnecessary fees, transfers, and handling that are associated with the transaction. Supply chain event management and supply chain management are two separate components of supply chain management that need to be taken into consideration in this scenario. The Supply Chain Event Management takes into account the many different factors that have the potential to impede the flow of an effective supply chain. A number of different situations are analyzed, and solutions are designed in line with these considerations.



Figure .1 Supply Chain Management

Supply Chain Resilience

The adaptive capacity of a supply chain to plan for unplanned occurrences, react to disturbances, and recover from them by ensuring continuity of operations at the necessary degree of connection and control over structure and function is referred to as supply chain resilience. Around the turn of the century, supply chain risk management initiated efforts to transfer traditional risk management techniques from the "company" system to the "supply chain" system. These efforts began in an effort to transfer traditional risk management approaches. Since that time, these initiatives have been going strong.

The scalability of the fundamental phases of risk management, which include locating, assessing, treating, and monitoring potential dangers, soon hits its limits: It is not only conceivable, but also quite likely, to detect each and every risk that may or may not be present within a corporation. This is because it is possible to compile a comprehensive list of all potential dangers. On the other hand, a supply chain may be made up of hundreds of different companies, which makes it far more challenging, if not impossible, to identify each and every

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risk that may potentially exist inside this system. This idea is put to use on a fairly consistent basis in the administration of the intricate supply chains that are in existence today. It is projected that the complexity of supply networks would need the employment of extra measures such as supply chain resilience as a result of this fact. Because resilience is defined as the capacity to react to a wide variety of changes, it has less to do with the identification of particular threats and more to do with the characteristics of the system as a whole.

Supply Chain Resilience Predictions

Resilience in the sense of engineering resilience

The concept of "resilience" in relation to "engineering resilience" was the one that prevailed in the field of "supply chain management" for a sizeable portion of that field's history. In this article, it is assumed that a supply chain is a closed system that can be controlled, much like a system that was developed and planned by engineers (for example, a subway network). This is a common assumption. The expectations that are placed on managers are akin to the expectations that are placed on engineers. Engineers are required to react quickly in the event that a disruption occurs in order to return the system to its ideal and original condition as quickly as is practical. The demands that are placed on managers are comparable to the expectations that are placed on engineers. When it comes to supply chain management, one frequent method that this idea is put into effect is through the measurement of the supply chain's time-to-survive as well as its time-to-recover after a disruption. This makes it possible to pinpoint parts of the system that are prone to malfunction and fix them before they do. It is possible to improve resiliency by adopting the frame of mind of an engineer and conceptualizing the supply chain as though it were on a drawing board. This is often accomplished by setting up redundancies. When viewed from a short-term perspective, a supply chain may be conceptualized as a system that is, for the most part, static. As a direct result of engineering resilience, therefore, the idea of sustaining a supply chain across time makes sense on a short-term basis. This makes the concept of engineering resilience worthwhile. On the other hand, in the medium to long run, this technique has a number of drawbacks that must be considered.

Conclusion

The world in which we presently exist is one in which competition is fiercer than ever before. In spite of the persistent fluctuations in conditions that occur on the worldwide market, every manufacturing company need to make it one of their principal goals to maintain continuity in their business operations. In the modern business environment, the capacity of any company to arrive at the choice that is optimum in every possible way is of the biggest significance since there are a rising number of companies that are in direct rivalry with that particular organization. Because of this, the level of success that an organization achieves is most directly proportionate to two factors: the efficiency with which it makes decisions and the rate at which it works to enhance the quality of its products or services. In addition, the degree of success that any particular firm achieves is directly related to the efficiency with which it employs its available time and resources; hence, this is one of the criteria that is given the biggest weight because it is one of the factors that directly affects the level of success that the company achieves. The role of supply chain management, commonly known as SCM, is the primary factor that determines the amount of development that an organization will experience. This is especially true in a market that is both highly competitive and dynamic.

This is due to supply chain management being the major factor that decides how an organization will grow. One of the links in the chain that connects to a wide variety of various providers is the client. Both the manufacturing business and the service industry are negatively affected by the same issue. The flow of resources, including money and information, is carefully handled so that the firm's demands may be met in an acceptable manner. This is done in order to serve the needs of the organization in an appropriate manner. Not only does the movement of material from a supplier to a producer take place in the course of a procedure that takes place within an organization, but also the movement of knowledge and cash. After that, these are dispatched to be dispersed to the wholesaler, followed by the merchant, and finally the final consumer. The flow chain is accountable for ensuring that the same level of control is

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maintained. This ensures that all of these flows are connected with one another and coordinated across the entirety of the organization.

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